



GW Jaw Release™ Therapy Training

A specialised, results-driven treatment for the modern facial and wellness practitioner

A refined therapeutic approach to jaw pain and tension and facial stress

GW Jaw Release™ Therapy is a specialised practitioner training designed to equip beauty, spa, and wellness professionals with the skills to confidently work with jaw pain and tension, clenching patterns, TMJ-related discomfort, and facial stress.

This is not simply a facial—it is a **targeted therapeutic method** that works with the underlying muscular patterns of the face, jaw, neck, and upper body, while also delivering visible aesthetic refinement.

What you will learn

This training provides a comprehensive, structured approach to delivering a results-focused treatment. You will learn:

- Advanced jaw release techniques to safely work with tight, overactive jaw muscles
- Application of Japanese facial massage, acupressure, and facial reflexology
- How to recognise and assess common client presentations such as clenching, bruxism, and facial tension
- Techniques to release restriction through the jaw, neck, and shoulders
- How to structure a treatment that delivers both therapeutic relief and visible facial results
- Professional communication and positioning of the treatment within your business

Understanding the method

GW Jaw Release™ Therapy brings together a refined blend of:

- Specialised GW jaw release techniques
- Japanese facial massage
- Facial reflexology
- Japanese acupressure principles
- Neck and shoulder release work

This method addresses **deeply held muscular tension patterns**, supporting both functional improvement and aesthetic transformation.

Client outcomes you will be able to deliver

After completing this training, you will be able to confidently offer a treatment that supports:

- Relief from jaw tightness, clenching, and facial discomfort
- Reduced tension-related headaches
- Improved jaw mobility and comfort (when restriction is muscular)
- Release through the masseter and surrounding muscles
- Reduced puffiness and improved lymphatic flow
- Visible softening, lifting, and sculpting of the lower face
- A deep sense of relaxation and nervous system calming

An elevated treatment offering for your practice

This treatment allows you to introduce a **highly specialised, in-demand service** that goes beyond traditional facials.

It is ideal for practitioners who wish to:

- Differentiate their offering with a unique, results-focused treatment
 - Attract clients experiencing stress, tension, and jaw-related concerns
 - Blend aesthetic outcomes with genuine therapeutic benefit
 - Build a reputation for advanced, thoughtful facial work
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Client Feedback

"And there's no pain! I've spent thousands and it has always been painful. And this works!"

"This is my third session and I have no pain! The puffiness and swelling went after the second one. It looks like I have a facelift. Everyone has noticed. I am singing your praises to everyone!"

"I've been in pain since I was a teenager and have been to the physios and chiro's but they've never managed to release the pain like this. Honestly I haven't been able to open my mouth properly in years. Anne you are amazing. And all the puffiness and swelling has gone, I've got a jawline now. Can I come back again next week?"

"Puffiness and swelling around my eyes, cheeks and jawline has gone! My whole face looks lifted and sculpted."

"I've got no pain at all now and my jaw muscles feel and look great. Mum told me to come to you, I'm so glad I've found you."

"You've got no idea the difference your treatments have made, and they are so relaxing and beautiful. After the first treatment I actually went home and ate dinner normally, no pain and my jaws feel like normal jaws and joints. My husband and mum could see the difference in my

Who this training is designed for

This course is suited to practitioners who value refinement, precision, and results, including:

- Beauty therapists and facialists
- Massage and bodywork practitioners
- Holistic and wellness professionals
- Practitioners working with stress-related tension patterns

What makes this training different

Unlike traditional facial training, this method goes deeper - working with the **cause of tension**, not just the surface expression of it. Working inside the mouth is not necessary.

You will learn how to:

- Identify and work with muscle patterns contributing to discomfort
- Deliver effective results without forceful or invasive techniques
- Combine therapeutic precision with a calming, elevated treatment experience

The result is a treatment that feels both **deeply effective and beautifully considered**.

Professional scope and responsibility

GW Jaw Release™ Therapy is designed to support symptom relief and client wellbeing.

As part of your training, you will learn the importance of working within your professional scope. This treatment does not

face with the swelling gone down and the girls at work too."

"What an incredible treatment and I can't believe all these beautiful techniques you do. My tight muscles feel so relaxed and loose and my sinuses are drained and I look like I've had a facelift. See you in two weeks. Thank you"

"Love and recommend this treatment to anyone who's suffering with horrible jaw pain. And I get a beautiful facial at the same time."

"This is the most relaxing treatment that I've ever had to release my tight jaw. I can feel my muscles releasing and melting under your wonderful hands."

"Can't believe how this jaw release treatment works so well. I'm pain free first time in years and sleeping and eating normally now. And doing the little massage exercise round my jaw each day you showed me."

"What a great treatment. I've no pain now. I can open my mouth and my neck feels better. Can I book in again for when you get back from Cairns?"

"I don't have the pain now. Eating is better. I can think better. My head is clearer. I am going better at work now. I am going to keep coming because I love the treatments."

"I love it! I am going to come every month. I look like I have had a facelift. All the ladies in the dentist where I work noticed the difference. I am coming back regularly."

diagnose or treat structural TMJ disorders or medical conditions.

Clients presenting with complex, severe, or worsening symptoms should always be referred to appropriate medical or dental professionals.

"Well! - Free of jaw pain. (tick) free of headaches (tick) free of neck pain (tick) I can move my head and neck again (tick) amazing facelift (tick) Thanks Anne!"



Your next step

GW Jaw Release™ Therapy offers a powerful opportunity to expand your skillset and introduce a treatment that is both therapeutically effective and visually transformative.

Discover the GW Facial Therapy® experience and enquire to discuss training, availability, and your next step. Private Brisbane places are limited. Please use our Contact Form link below. Thank you

Anna McBride

GW Facial Therapy® Support

www.gwfacialtherapy.com/contact

